



## COOKIE POLICY

We at Electronic Parking AB (hereinafter also "ePARK", "we" and "us") use cookies, pixels and similar technologies ("cookies") that provide us with information about your device and store information on your device, such as your computer, mobile or tablet. The information we collect through cookies is used, for example, to analyze how our website is used and to improve and develop our marketing and services. In this cookie policy, we describe why we use cookies when you visit our website, use our services or receive mailings from us. When we refer to "our Services", we mean the parking and vehicle charging services and other related services that we provide.

We care about your privacy and want you to feel safe when you visit our website and use our services. Please do not hesitate to contact us if you have any questions about our use of cookies.

### Summary – why do we use cookies?

If you consent on the website, we use cookies to:

- [display relevant marketing from us on other websites and platforms](#), such as Google;
- [analyse and improve how our website/mobile application is used](#);
- [analyze and improve our services](#); and
- [Customize our mailings](#).

In addition, we need to use cookies to [remember your choices](#), in order for the website and our services to [work](#).

To read more detailed information about our use of cookies, you can click on the links above, where you will find more information.

You can choose to change your cookie choices at any time in our cookie tool which can be found via the link ["[Change Cookie Settings](#)"] in the footer of our website (the "Cookie Tool"). In the Cookie Tool you will also find information about how long our cookies are used and which services (such as Google) we use on the website.

Your rights – When we use cookies, you have certain rights, such as the right to [withdraw your consent](#) and the right to [lodge a complaint with a supervisory authority](#). Below in this text, you will find more detailed information [about how you can influence which cookies we use](#).



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### **Responsible for the use of cookies and our contact details**

When you use our website, mobile application or our services, Electronic Parking AB, org.nr 556871-1450, is responsible for the use of cookies.

If you have any questions about how we use cookies or if you wish to exercise any of your rights described below, you are welcome to contact us by [emailing\\_privacy@epark.se](mailto:emailing_privacy@epark.se) or sending a letter to Electronic Parking AB, Anders Carlssons gata 14, 417 55 Gothenburg.

### **Your privacy**

To protect your privacy, we have taken steps to avoid identifying you. For example, your password is encrypted and your IP address is only processed on an aggregated level, so it's virtually impossible for us to track who you are. When we process data that can be directly or indirectly linked to you as an individual, we inform you about this in our [privacy policy](#).

### **You can control the cookies we use**

- By selecting the settings in your browser, you can block certain types of cookies. In this case, your browser will automatically refuse the use of these cookies or inform you each time a website (such as our website) requests the use of these types of cookies.
- You can choose not to consent to our use of certain types of cookies through our Cookie Tool on the website.
- Of course, if you choose to consent, you can withdraw your consent at any time in the Cookie Tool, which you can access by clicking on the link ["Change cookie settings"] in the footer of the website. Such revocation shall apply for the period thereafter.
- After your visit, you can review and delete the permanent cookies that have been stored on your browser.

If you block or delete necessary cookies, the website will not work as intended and you will not be able to use all the functions of the website. In the tables below, we have explained what happens if you block or delete such cookies.



## You have the right to complain

If you would like more information about cookies, permitted cookie management or would like to make a complaint about our handling, please contact your cookie supervisory authority. In Sweden, it is [the Swedish Post and Telecom Authority](#).

## Some cookies continue to be used after your visit

Some cookies (so-called "permanent cookies") will continue to be used by your browser even between sessions, i.e. after you have visited our website, while other cookies (so-called "temporary cookies" or "session cookies") are only used temporarily. In the lists at the bottom of our cookie policy, you can see more details about how long each cookie is used.

## Suppliers and third-party cookies

We mainly use common so-called "http cookies", but we also use more advanced pixel cookies and third-party cookies from various providers of marketing and analysis services. Some of these suppliers will use the collected information for their own purposes, but the vast majority of our suppliers do not use the information for their own purposes and only act according to our instructions. In the tables below, we have linked to information about how suppliers use cookies as far as possible. In the Cookie Tool you will find more information about the suppliers we use.

Some of the suppliers transfer your personal data outside the EU/EEA. In our [privacy policy](#), we describe in more detail what this means.

## Cookies that you can consent to

The cookies we describe below are only used if you have consented to it. Your consent is of course voluntary, and you can withdraw it at any time. The consent you have given can be revoked by clicking on the link ["Change cookie settings"] in the footer of the website and changing your choices. If you notify us that you no longer wish to receive our mailings, we will no longer analyze these as described below.

## Marketing

### To be able to show you relevant marketing If you consent

We use cookies to show you relevant marketing when you visit other websites and platforms and to measure the effectiveness of our marketing. In addition, we use information about you to be able to adapt our marketing to others, i.e. understand which target groups are similar to you and therefore may be interested in our services. We do this with the help of marketing services from LinkedIn, Meta and Google.

The tools mean that you see search results and advertising banners from us based on the analysis made of how you used our website and based on other information that our suppliers have about you (so-called "profiling").

[Here](#) you can make choices for the marketing you see from Google and [here](#) you can find more information about ad settings on LinkedIn. [Here](#) you can find more information about



your choices on Instagram and [here](#) you can change your advertising preferences on Facebook.

If you block/delete these cookies, you will see less relevant marketing.

## Analytical

**To analyze and improve how our website/mobile application is used If you consent**

To improve our website and mobile application, cookies are used from analytics tools that collect and analyze information about:

- your IP address (which we process on an aggregated level);
- your geographic location;
- information about how you use the website, such as what you click on, how long you stay on the website and how many times you visit the website, and
- information about suppliers that the analysis tool already has.

With the help of the information, we can optimize functions, understand user behavior and change the website and mobile application to suit our customers. We do this using Google's analytics service ([Google Analytics](#)). You can avoid the use of Google Analytics by downloading and installing [this](#) browser software.

If you block/delete these cookies, we will have a poorer basis for developing our website/mobile application.



## Analytical

### To analyze and improve our services If you consent

To improve our services, cookies are used from analytics tools that collect and analyze information about:

- your IP address (which we process on an aggregated level);
- the website you were linked from
- information about how you use our services, such as the times you used our services, the services you used and the extent to which you used the services (e.g. loading frequency); and
- information about suppliers that the analysis tool already has.

With the help of the information, we can optimize functions, understand user behavior and develop our services to suit our customers. We do this using Google's analytics service (Firebase).

If you block/delete these cookies, we will have a poorer basis for developing our services.

## Newsletter

### To be able to personalize our mailings If you agree

To analyze how you interact with our newsletters, cookie-like technology from MailChimp and InTime is used that collects information about how you interact with our newsletters, such as what you click on. The information is used to improve and develop our newsletters to suit our recipients.

This is only done if you have consented to it when you started receiving our newsletters.

If you block/delete these cookies, we will not be able to customize our offers and mailings to suit you.

## Strictly necessary cookies

These cookies are essential for the proper functioning of our website. They are therefore necessary to provide a service that you have expressly requested and you therefore do not have to decide whether you wish them to be used or not.



## Necessary

To remember your choices
To remember if you have consented, we continue to store information about your consent using cookies from OneTrust, which provides our Cookie Tool.
In order to remember which language you have chosen, we continue to save information with the help of cookies.
If you block/delete these cookies, we will not be able to remember your choices. Instead, you constantly need to make the same choices. In that case, you will get the Cookie Tool several times.

For website functionality
We use cookies to make the website work. For example, to keep track of your session, we use functionality that creates a unique ID for your session, which makes the website work in the best way by recognizing you during your visit.
To protect the website and the service against attacks, we use cookies. For example, functionality to protect against so-called cross-site request forgery, which is malicious exploitation where unauthorized commands are sent from a device that the website or service trusts.
If you have logged into your account, we use cookies to keep you logged in. This means that we use a functionality to remember that you have logged in after you have entered your login information. The functionality is necessary to keep you logged in to your account and is only used while you are logged in.
To customize the website depending on whether you visit us on a mobile, computer or other, we use cookies that collect information about your device. Based on this information, we adapt the website view so that you see the website in the layout that is appropriate for the device you are using.
If you block/delete these cookies, the website will not function optimally.